

**WHAT IS CLAIMED IS**

1. A vibration-activated light emitting indication apparatus, which is mounted on a surface of a case to increase the attractiveness of the case, comprising:

5        an indicator plate, which is transparent and has a pattern;

      a power supply;

      an electroluminescent laminate, which is situated beneath the indicator plate and can emit a light as powered by the power supply; and

10      a control unit, connected to the power supply and the electroluminescent laminate, wherein the control unit connects the power supply to the electroluminescent laminate when it senses the vibration of the apparatus.

2. The apparatus according to Claim 1, wherein the electroluminescent laminate is a laminate of single color or multi color.

15      3. The apparatus according to Claim 1, wherein the electroluminescent laminate emits the light at a time or emits the light intermittently.

4. The apparatus according to Claim 1, wherein the control unit further comprises a vibration sensor IC and an inverter.

20      5. The apparatus according to Claim 1, wherein the control unit further comprises a music IC to produce a music.

6. The apparatus according to Claim 1, wherein the power supply is a battery.

25      7. The apparatus according to Claim 1, wherein after plural clock pulses when the electroluminescent laminate emits the light, the

control unit disconnects the power supply from the electroluminescent laminate.

8. The apparatus according to Claim 1, wherein the pattern is a logo.

9. The apparatus according to Claim 1, wherein the pattern is a pattern of animal or cartoon character.

10. The apparatus according to Claim 1, wherein the case is a package box.

11. The apparatus according to Claim 1, wherein the case is a DVD box.

10

12. The apparatus according to 1, wherein the casing is a bag.

13. The apparatus according to 1, wherein the casing is a toy case.